

## **CRREM opens Market Sounding to inform Global EUI Pathway Methodology review**

### **Process gathers market and technical insight to inform next evolution of the Pathways, supported by industry veteran Charlotte Matthews as Strategic Advisor**

**AMSTERDAM, 7 January 2026** – CRREM today opened its Market Sounding for the Global Energy Use Intensity (EUI) Pathway Methodology, launching the first phase of the Technical Council’s periodic review to ensure the Pathways keep pace with scientific advances, market feedback, and regional conditions. CRREM Pathways help real estate investors and owners assess transition risk and steer portfolios toward climate-aligned assets.

The Market Sounding is designed to surface methodological priorities, regional nuances, and market expectations. Input gathered in this phase will inform the scope of revisions the Technical Council may propose to the Global EUI Pathway Methodology.

CRREM’s first Global EUI Pathways were published in 2020, and this is the first formal review of their underlying Methodology. Outcomes of the review may generate insights relevant to future updates of the Global EUI Pathway Methodology, which CRREM undertakes on an ongoing basis. Since 2020, the scope of the CRREM Pathways has expanded significantly, now covering more than 40 countries.

Stakeholders can participate in this review by completing the Market Sounding questionnaire available on [CRREM.org](https://CRREM.org) and joining one of the public Townhall meetings or digital small group deep-dive sessions. Additional information (including an overview of the current Global EUI Pathway Methodology and a calendar of public briefings and dialogues) is available on the [CRREM Global EUI Pathway Methodology Review webpage](#).

To support this key review process, the CRREM Foundation has appointed industry veteran Charlotte Matthews as a Strategic Advisor. Based in New York, Matthews brings 25 years of experience across real estate development, design and construction, and energy infrastructure and technology, and has advised policymakers on building and energy transition issues.

She will serve through September 2026, working with the CRREM team and Technical Council to distill key takeaways, challenge assumptions, and help ensure the Pathways reflect climate alignment objectives and transition risk signals across regions. Her technical and industry experience will support a



rigorous review process aimed at keeping the Pathways credible, useful, and globally relevant as the sector accelerates energy-efficiency improvements.

“Charlotte brings a rare combination of on-the-ground technical depth, industry insight, and systems thinking, which is exactly what this review calls for.” said Andrea Palmer, CEO of the CRREM Foundation. “Her guidance will strengthen the rigor of the process and help keep the CRREM Pathways a credible reference point for transition risk assessment in real estate.”

“I see no greater force driving building decarbonization worldwide than the real estate investors behind CRREM,” said Charlotte. “The power of the CRREM Pathways to provide a quick and clear assessment of climate-alignment is unparalleled, and I feel immensely privileged to work with the Foundation at this critical juncture to fulfill its mission.”

Most recently, Matthews served as a Managing Director at the Rocky Mountain Institute (RMI), where she co-led its buildings program. Previously, she was Head of Affordable Electrification at Google (Sidewalk Labs), and Vice President of Sustainability at U.S. property developer, Related Companies.

Matthews currently serves on the board of CMC Energy Services, which administers large-scale energy efficiency programs for utilities. She previously served on the board of the Institute of Market Transformation and as a board advisor to the World Resources Institute.

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### **About the CRREM Foundation**

The CRREM Foundation is a global non-profit organization that develops and stewards science-based decarbonization pathways for the real estate sector. With more than 1,000 Pathways across property types and regions, CRREM supports market participants in assessing transition risk and steering toward climate-aligned assets.